



Session Events

Business Process Management / Service Oriented Architecture

TR-01 Business Review

- **Presenter:** Vercom/Standard Register
 - **Duration:** 1 ½ hours
 - **Date/Time:** Monday, October 15, 2007
8:00 am – 9:30 am

 - Business process modeling provides a way of visualizing the often-complex workflows within an organization. In 2006 we discussed the importance of BPM/SOA and how it would impact companies in the years going forward. Vercom has been working to define the processes within PRIMAC as services to streamline the way processes are managed within the application, opening up a world of possibilities. Having moved past the proof of concept phase, Vercom has begun integrating these services into their existing technology offerings to improve functionality and efficiencies. This session will focus on what Vercom has completed and how these changes will benefit the users. Specific topics that will be covered are the services that have been completed and integrated into current product offerings, the BPM Workflow designer, the BPM engine, and Pridgets (human workflow forms that we will pre-develop for users to include in their workflows)
-

PRIMAC Informer

TR-02 Technical Review

- **Presenter:** Vercom
- **Duration:** 1 ½ hours
- **Date/Time:** Monday, October 15, 2007
10:00 am – 11:30 am

- In their long quest for an adhoc reporting tool, Vercom has finally discovered one that is easy to use from both a technical and business standpoint. This session will showcase the web-based reporting tool that was developed in conjunction with Entrinsik. This new reporting tool will offer many benefits, including:
 - Easy to understand and use
 - Ability to create your own reports or modify existing ones
 - Ability for users to modify report layouts that are stored for each user

- Reports can be scheduled to email internally or externally to customers
- Customer logins can be associated with a customer number so customers can login into Informer and see only their data
- Tool can be launched via hyperlinks that can be placed on company web sties
- Tightly linked with excel for graphic reporting

State of Vercom

SOV

- Presenter: Vercom
- Duration: 1 ½ hours
- Date/Time: Tuesday, October 16, 2007
8:00 am – 9:30 am
- Vercom will present the accomplishments of the year and will discuss the new plans for the coming year: Product Development, Product Direction beyond 2007, Major Plans and Goals, Targeted Markets, Organization and Staffing, and General Financial Overview. During this time slot, Vercom will also be giving an update on the completed tasks from last years panel session discussions.

Panel Discussions

PD

The goal of this year's Panels is to continue the momentum started from our discussions in 2006. Each panel will discuss what was completed from last years discussion, along with any new items that the users feel need to be addressed. We will again compile the list of the top 5 suggestions and recommendations that are needed to take PRIMAC to the next level. All of the suggestions and recommendations will be prioritized at the PUG Business Meeting. The final prioritized list will be given to Vercom.

Estimating (PD-01)

- Presenters: Gary Dankworth
- Duration: 1 ½ hours
- Date/Time: Tuesday, October 16,2007
10:00 am – 11:30 am

SFIS - Shop Floor (PD-02)

- Presenters: Lou Papay
- Duration: 1 ½ hours
- Date/Time: Tuesday, October 16,2007
10:00 am – 11:30 am

Order Processing (PD-03)

- Presenters: Patrice Taurisano
- Duration: 1 ½ hours
- Date/Time: Tuesday, October 16,2007
1:00 pm – 2:30 pm

Inventory – REV12 & RF (PD-04)

- Presenters: John Williams
- Duration: 1 ½ hours
- Date/Time: Tuesday, October 16,2007
1:00 pm – 2:30 pm

Scheduling (PD-05)

- Presenters: Kimberley Bandy
- Duration: 1 ½ hours
- Date/Time: Tuesday, October 16,2007
3:00 pm – 4:30 pm

Job Costing (PD-06)

- Presenter: Patrice Taurisano
 - Duration: 1 ½ hours
 - Date/Time: Tuesday, October 16,2007
3:00 pm – 4:30 pm
-

Analysis of the Printing Industry – Industry Overview and Future Trends

GS-01

General Session

- Presenter: Infotrends
- Duration: 1 ½ hours
- Date/Time: Wednesday, October 17, 2007
8:00 am – 9:30 am

- **InfoTrends** (formerly CAPV) is the leading worldwide market research and strategic consulting firm for the digital imaging and document solutions industry. Infotrends charter is to provide research, analysis, forecasts, and advice to companies to help them identify market trends, opportunities, and strategies that can help companies grow and develop their businesses. You won't want to miss out on the opportunity to hear one of the recognized leaders in the print industry discuss the topics that are most prevalent to printers today, and what they need to be looking for in the future.
-

NASPO – North American Security Products Organization

GS-02

General Session

- Presenters: Vendor
- Duration: 1 ½ hours
- Date/Time: Wednesday, October 17, 2007
10:00 am – 11:30 am

- In the past few years there has been an erosion of public confidence in graphic security products and related technologies. In order to safe guard those technologies and bring credibility into our industry an organization has been created by companies and individuals within the security products industry. This organization is the North American Security Products Organization
 - Come see how NAPSPO can help your company establish a level of security that will provide your customers with the peace and security that they expect from their print providers.
-

IBM – U2 Session

GS-03

Technical Session

- Presenter: Tom Lovelace (IBM/U2)
- Duration: 1 1/2 hours
- Date/Time: Wednesday, October 16, 2007
1:00 pm - 2:30 pm

- The IBM-U2 session will provide the users with an update on the latest offerings available for Unidata. The current release focuses on robustness, interoperability, security, and compatibility, as well as key customer enhancements. Changes planned for upcoming versions will also be discussed.
-

Next Generation Scheduling

GS-04
General Session

- Presenters: Vendor
 - Duration: 1 ½ hours
 - Date/Time: Wednesday, October 17, 2007
1:00 pm – 2:30 pm
 - Driven by the feedback from the scheduling panel, Vercom has developed a .NET add-on to the scheduling module that will incorporate many of the features requested from the panel session, including the automatic scheduling adjustment capability functionality that was requested. Come see the next generation of scheduling to see how your company could benefit from these new modules.
-

PUG Business Meeting

PBM
Pug Annual Business Meeting

- Presenters: PUG Executive
- Duration: 1 ½ hours
- Date/Time: Thursday, October 18, 2007
8:00 am – 9:30 am

Our annual meeting during which finances are reviewed, PUG Executive Board members are elected and general topics of interest are discussed. At this meeting we will also be prioritizing the top 5 suggestions/recommendations from the 5 coming out of each of the six Panel Discussions held on Tuesday.

Pocket PRIMAC

GS-05
General Session

- Presenter: Vercom
- Duration: 1 hours
- Date/Time: Thursday, October 18, 2007
10:00 am – 11:00 am

- PRIMAC has moved. No, not from their physical location in Dallas, but from the traditional PC environment to the handheld devices. Pocket PRIMAC has started the migration of data access to the Pocket PC environment (e.g. HP iPAQ). This new functionality will eventually replace the RF scanning functionality in PRIMAC while adding additional functionality and screens for inventory look-up, schedule look-up, WIP tracking information, and more.

ePRIMAC Business

GS-06
General Session

- Presenter: Vercom
 - Duration: 1 hours
 - Date/Time: Thursday, October 18, 2007
10:00 am – 11:00 am
-
- After years of development, ePRIMAC has been deployed in production.
 - e-Primac is a web browser user interface to the Primac system. This session will cover features of the e-Primac and why Primac users should plan on migrating to it. Release 12 is the foundation release underneath e-Primac, so migrating to e-Primac will have different ramifications, depending on the release in use.

PRIMACquest

GS-07
Technical Session

- Presenters: Vercom
 - Duration: 1 hours
 - Date/Time: Thursday, October 18, 2007
11:00 am – 12:00 pm
-
- If you're wondering how you can get from where you are now, to where you need to be to use the new functionality being delivered from Vercom you won't want to miss this session. Like Mapquest for driving, PRIMACquest will explain the steps that your company will need to complete in order to get from where you're at now to where you need to be.

MIT S

GS-08
General Session

- Presenters: Vendor
- Duration: 1 hours
- Date/Time: Thursday, October 18, 2007
11:00 am – 12:00 pm

- Now fully integrated into PRIMAC, the business intelligence module provides companies with the ability to slice and dice data with the many different cubes that have been established. Come see how MITS can help your company solve your data-warehousing needs.
-

Die Database/JTF

GS-09

General Session

- Presenter: Vercom
 - Duration: 1 hours
 - Date/Time: Thursday, October 18, 2007
1:00 pm – 2:00 pm

 - Utilizing the .Net architecture, Vercom has developed the Die Database to provide a truly integrated solution for managing dies within PRIMAC. This module, along with the new and improved Job Ticket (also developed utilizing the .Net architecture), have improved the way in which companies manage dies as well as their worktickets. Come see the new and improved Die Database module, and the Job Ticket functionality, which are both fully integrated into PRIMAC.
-

IBM IDS

GS-10

General Session

- Presenter: Vercom
 - Duration: 1 hours
 - Date/Time: Thursday, October 18, 2007
1:00 pm – 2:00 pm

 - Want to implement scheduling and shopfloor, but don't want the cost or hassle of purchasing a Microsoft SQL license? If this sounds like you, then you won't want to miss this session. Vercom has worked with IBM to get both these applications certified on the IBM IDS database platform. This will allow the customers to run their scheduling application on the same AIX box as PRIMAC and avoid the cost of a Microsoft SQL license.
-